

## 1. Who we are

KiddiVouchers is part of the Wider Plan family of products. Wider Plan is committed to protecting your privacy and the security of your personal information.

Registered office: Wider Plan Ltd, 11-16 Chestnut Court, Jill Lane, Sambourne, B96 6EW

Company registration number: 5207145 (England & Wales)

## 2. Definitions and interpretation

### 2.1 The following terms are defined:

- a) “You” and “your” mean the person who is using the KiddiVouchers service. The user could be a parent, employer or childcare provider.
- b) “We”, “us” and “our” mean Wider Plan Ltd, which owns and operates the KiddiVouchers brand.
- c) “Service” means the KiddiVouchers childcare voucher scheme.
- d) The “website” means the KiddiVouchers website at [www.kiddivouchers.com](http://www.kiddivouchers.com) unless otherwise stated.
- e) “Data Controller” means the party who determines the purpose and means of processing personal data, as per prevailing data protection legislation.

### 2.2 The headings to clauses are for convenience only and shall not affect the construction or interpretation of these terms.

### 2.3 Unless otherwise stated,

- a) The singular includes the plural and vice versa;
- b) The words “includes” and “including”, and variations thereof, are each without limitation.

## 3. Our commitment to data protection

This Privacy Policy explains how we lawfully, fairly and transparently use any personal information we collect about you when you use KiddiVouchers.

We are registered as a Data Controller with the Information Commissioner’s Office and we will only use your data in accordance with prevailing data protection legislation.

KiddiVouchers childcare voucher schemes are provided as an employer-supported benefit. When an employer enters into a contract with Wider Plan to provide its employees with access to KiddiVouchers, they agree to work with us as a Joint Data Controller for this purpose.

As Joint Data Controllers, Wider Plan and the employer both have responsibility for deciding how personal data is processed. However, Wider Plan and the employer have agreed to take responsibility for different aspects of these data processing decisions, as detailed below.

Wider Plan is usually responsible for managing parent and childcare provider registrations, processing childcare voucher orders and paying childcare providers. Some employers manage parent registrations and voucher ordering separately from the KiddiVouchers website, in which case these aspects of data processing are the employer's responsibility.

The employer is responsible for making any changes to payroll processing and maintaining its employment and payroll records. The employer is also responsible for demonstrating to HMRC that the KiddiVouchers scheme is run in accordance with HMRC guidelines. We will share data with the employer to enable them to demonstrate this.

When a parent ceases to be associated with an employer (for example by leaving the employment) or when an employer ends their contract with Wider Plan, the parent will continue to have access to their KiddiVouchers account. When this happens, Wider Plan will act as sole Data Controller and the employer will have no ongoing interest in the parent's KiddiVouchers account.

Wider Plan acts as sole Data Controller in respect of personal information relating to childcare providers. Wider Plan acts as sole Data Controller in respect of any personal information relating to business-to-business arrangements, including information relating to personnel who are involved in administering their employer's KiddiVouchers scheme.

Wider Plan is the primary point of contact for any questions or complaints relating to KiddiVouchers data protection. Where we are operating as a Joint Data Controller, we will liaise with the relevant employer as necessary to ensure an appropriate response is provided.

## 4. How we collect information about you

We will collect information from you (and from your employer as applicable) which we consider necessary in order for us to provide and administer childcare vouchers. This includes information which we consider necessary for assessing eligibility for the scheme and ensuring compliance with HMRC requirements.

If you are a parent:

We will collect your contact details, payroll details, salary information, the name and date of birth of your children and details of your childcare provider(s). This information will either be provided by you during registration and ongoing account use, or it will be provided to us by or on behalf of your employer.

If you are a childcare provider:

We will collect your contact details, bank details and details of your registration with Ofsted or equivalent. Bank details will be provided by you during registration or subsequent account use. Other information may be provided to us by parents who use your childcare service.

If you are involved in the administration of your employer's scheme:

We will collect your contact details and job role. This information will be provided by you or your employer during registration or subsequent account use.

In all cases:

We may also collect any personal information which you provide to us voluntarily, for example by contacting us by email or phone.

Website usage information may be collected using cookies as detailed below.

You may decline to share certain items of personal data with us, in which case we may not be able to provide you with some or all features of the service.

## 5. How we use the information about you

We will use only use the information we have collected about you where we have a legal basis for doing so.

If you are a parent:

By registering for KiddiVouchers or ordering KiddiVouchers childcare vouchers, you are entering into a contract. Wider Plan and your employer will process your data as we consider necessary to fulfil our respective contractual obligations.

Wider Plan and your employer will also process your data as necessary to meet our respective legal obligations in respect of payroll processing and HMRC compliance.

If you are a childcare provider:

By agreeing to accept KiddiVouchers childcare vouchers, you are entering into a contract. We will process your data as we consider necessary to fulfil our contractual obligations.

We may share your information with employers to enable them to demonstrate that their childcare voucher scheme is HMRC compliant and in line with legal obligations.

Your details may be made available to parents through our childcare provider search, unless you opt out of this element of our service. We have a legitimate interest in sharing your details through the search facility, to make our service more efficient for parents.

We may use your information to market other business-to-business services to you in accordance with prevailing legislation. This may include providing you with news and updates. Consent is not required in advance for business-to-business marketing but we will provide clear unsubscribe facilities. Any marketing will be relevant and proportionate.

We will not share your bank details in the childcare provider search facility or with employers.

If you are involved in the administration of your employer's scheme:

We will use your information as we consider necessary to fulfil our contractual obligations with your employer.

We may use your information to market other business-to-business services to your employer in accordance with prevailing legislation. Consent is not required in advance for business-to-business marketing but we will provide clear unsubscribe facilities. Any marketing will be relevant and proportionate.

In all cases:

We will process your data where we have a legitimate interest in doing so, for example to monitor and improve our services, to investigate an actual or potential breach of our terms and conditions, to facilitate continuity of our services and to protect our rights and property or those of other parties.

We will process your data where we have a legal obligation to do so, for example in respect of a fraud investigation or a request from HMRC.

## **6. How we share your personal information**

We will not sell or rent your information to third parties for marketing purposes. Information will only be shared as necessary in respect of the above lawful purposes.

If you are a parent:

We will share information with your employer to enable them to assess your eligibility, make the necessary amendments to payroll, maintain appropriate employment records, demonstrate HMRC compliance and otherwise fulfil their responsibilities in respect of the administration of your childcare vouchers.

We may share relevant information with your employer in order to improve the accuracy of our respective records and enable us to provide our services efficiently.

We may also use your personal information to answer reasonable administrative queries from your childcare provider/s, such as advising whether you have authorised us to make a payment to them.

If you are a childcare provider:

We will include information about you in our childcare provider search facility to improve the efficiency of our service for parents. You can choose to opt out of this service.

We will share your contact details, your Ofsted registration or equivalent and your childcare voucher transaction history with employers where they have a legitimate interest in receiving this information, for example to demonstrate their compliance with HMRC guidelines.

We will also share these details with parents who pay childcare vouchers to you, to the extent that the information is directly relevant to them.

If you are involved in the administration of your employer's scheme:

We will share your personal information with employees who are using your childcare voucher scheme and with childcare providers who have a legitimate reason for contacting you. We will only share this information when we are approached by an employee or childcare provider with a query which we cannot address on your behalf.

In all cases:

We retain the right to appoint data processors to assist us with any aspect of the provision of KiddiVouchers. We will ensure that any data processors enter into a contractual commitment with Wider Plan, confirming that they will abide by prevailing data protection legislation and will process KiddiVouchers data only in accordance with our instructions.

We will not share any of your personal information with any other third parties without your permission, unless:

- a) We suspect any form of illegal behaviour.
- b) It is necessary by law, regulation or legal proceedings.
- c) It is required to enforce our Terms and Conditions.
- d) We consider it necessary action to protect the property, rights or safety of Wider Plan or any other party.
- e) The third party is acting in a professional capacity, for example as a regulator, auditor or appointed data processor and has suitable confidentiality and privacy measures in place.

## 7. Marketing and communications

We will not pass your contact details to third parties except as detailed above.

If you are a parent:

We will contact you with information relating to your use of KiddiVouchers. This may include for example confirming your order, advising you of any transactions or account updates,

notifying you of relevant legislative change and advising you if you need to take action to maintain your eligibility for KiddiVouchers.

Promotions may be made available to you via your online account. We will not directly contact you with promotional material.

If you are a childcare provider:

We will contact you with information relating to your acceptance of KiddiVouchers childcare vouchers, including for example confirmation of payments and legislative updates.

We may use your information to market other business-to-business services to you in accordance with prevailing legislation.

If you are involved in the administration of your employer's scheme:

We will contact you as we consider necessary to facilitate the administration of your KiddiVouchers scheme.

We may use your information to market other business-to-business services to you in accordance with prevailing legislation.

## 8. Your data protection rights

You can make a request in respect of your data protection rights through any of our usual contact channels.

You have the right to request a copy of any information which we hold about you. This is called a subject access request.

If you wish to receive a copy of your data to assist with your transfer to another service provider, please specify this. We will consider the reasonableness of each request and respond accordingly.

You have the right to have your data rectified in the event it is incorrect or incomplete. Please do contact us in the event of any of your information being inaccurate, as we are committed to maintaining the high quality of our data.

You have a limited right to ask us to restrict processing of your personal data in certain circumstances. We will consider the reasonableness of each request along with your employer where applicable and will respond accordingly. Your access to your KiddiVouchers account and your payment instructions will be suspended in the event of us agreeing to such a request. Your employer has a statutory responsibility to continue with payroll processing, including honouring any salary sacrifice agreement which is in place.

You have the right to request erasure of your personal data. This is also known as the 'right to be forgotten'. We will anonymise or delete your data in response to this request unless



there is an overriding reason for not doing so. For example, as childcare vouchers are a tax-exempt benefit and often involve an adjustment to salary, we have a statutory duty to retain personal information for three full tax years after a parent ceases to use the service. Requests to be 'forgotten' will be fulfilled once any overriding reason for delay has ceased to apply.

Copies of your data may also be retained to satisfy legal, regulatory and accounting requirements.

We routinely take backups of data for business continuity purposes. The backups would only be accessed for routine tests or in the event of a failure of our live database. In the event of using this data any previous requests for anonymisation or deletion will be upheld. We will retain a record of requests in order to facilitate this.

You have the right to object to the way in which we are processing your personal data. If you wish to object, you must specify which processing you object to, including a reason for your objection.

If your KiddiVouchers account is associated with an employer as Joint Data Controller, we will share your data protection requests with your employer.

## 9. Cookies

Our website uses cookies to store information about your site usage. A cookie is a small text file that is sent to your browser from a web server and then stored on your hard drive. Cookies enable us to recognise your computer and record information from your visits to the site, such as your preferred settings. This saves you having to re-enter the same data each time you use the site and allows us to provide you with a more customised experience.

We may also use cookies and analytical software to collect anonymous data for internal research purposes and to compile statistical reports on website activity.

Most internet browsers accept cookies by default; however, you can usually change your browser settings to reject cookies. If you choose not to receive our cookies you will not be able to receive any personalised features and you may not be able to benefit from all our services.

## 10. Using other websites

This Privacy Policy only applies to the websites provided by Wider Plan on which it is published.

Our website contains links to websites which are owned or controlled by parties other than Wider Plan. These links are provided for your convenience and do not imply that we have reviewed or approved the third-party sites or their policies.

When you access the linked third party websites, you do so at your own risk. You should check that you agree with each website's Privacy Policy and Terms and Conditions before giving them any of your personal details. We will not be held liable for any misuse of your information or other misconduct by the third party, or any other loss arising from your use of a third party website.

If your employer requires you to use a third party website to order your childcare vouchers, this is outside the scope of Wider Plan's responsibility to you. Your employer is responsible for ensuring that they or the third party provide you with clear information about which party is acting as the Data Controller and how your data will be used.

## 11. Our commitment to data security

We take data protection seriously and we have implemented technical, physical and administrative security measures to protect your information against unauthorised access, loss, misuse or destruction.

If you use a shared computer to access your KiddiVouchers account, we recommend that you always sign out when you have finished.

While we work very hard to protect your privacy, online data transmission can never be entirely secure. Therefore, we cannot guarantee that your personal information will always remain private.

If we become aware that there has been a security breach and that your personal data may have been compromised, we will take appropriate steps to rectify the breach and we will contact you as soon as reasonably practical.

KiddiVouchers is owned and administered by Wider Plan Ltd

11 - 16 Chestnut Court, Jill Lane, Sambourne, B96 6EW

Registered in England and Wales as company number 5207145

## 12. Data retention policy

If you are a parent:

We have a statutory duty to retain personal information for three full tax years after you cease to use the service.



To ensure we meet our statutory data retention obligation, we will retain your personal information for up to four calendar years following you ceasing to be an active user of KiddiVouchers.

We will then delete your personal data within one month.

You will be considered to be an active user of KiddiVouchers from the point of placing an order until such time as:

- a) You instruct us to close your KiddiVouchers account;
- b) Your account balance is zero and your account is not associated with an employer;
- c) Your account balance is zero and there are no eligible children linked to your account;
- d) Your account balance is zero and you have not ordered Childcare Vouchers within the last 12 months.
- e) We close your account for any other reason in line with our Terms and Conditions.

If you fail to place an order for Childcare Vouchers within one year of registering for KiddiVouchers, we will not consider you to have ever been an active user and we will delete your personal data within one month of the end of the following tax year.

Your employer will retain your personal data relating to your membership of KiddiVouchers in line with their own data retention policy. You are advised to request details from your employer if desired.

If you are a childcare provider:

We will retain your personal information for four calendar years following you ceasing to be an active user of KiddiVouchers. We will then delete your personal information within one month.

You will be considered to be an active user of KiddiVouchers from the point of registering an account until such time as:

- a) You instruct us to close your account;
- b) You have no outstanding payments or refunds and there are no eligible children linked to your account;
- c) We close your account for any other reason in line with our Terms and Conditions.

If a parent does not link an eligible child to you within six months of you registering for KiddiVouchers, we will not consider you to have ever been an active user and we will delete your personal data within one month.

If you are involved in the administration of your employer's scheme:

We will retain your personal information for up to four calendar years following you ceasing to be an active administrator of KiddiVouchers. We will then delete your personal data within one month.

You will be considered to be an active administrator of KiddiVouchers from the point of registering for a user account until such time as:

- a) You instruct us to close the employers scheme;
- b) We close your account or the employer scheme for any other reason in line with our Terms and Conditions.

If you fail to have an employee place an order for Childcare Vouchers within six months of opening a KiddiVouchers scheme, we will not consider you to have ever been an active user and we will delete the scheme and your personal data within one month.

## 13. Location of data processing

KiddiVouchers databases are held at data centres within the UK or EEA. Your employer will also store and process data in respect of your membership of their KiddiVouchers scheme. In some cases, this may lead to your data being transferred or processed outside the UK or EEA. You are advised to request details of the location of data processing from your employer if desired.

KiddiVouchers data may also be saved on storage solutions that have servers outside the UK or EEA, for example within the email systems used by us or your employer. We will only use storage solutions that we consider to provide secure services with appropriate safeguards.

## 14. Changes to this Privacy Policy

We may change this Privacy Policy from time to time so please revisit this page at your convenience to ensure that you are aware of any updates. We will bring any substantial changes to your attention by email.

Your continued use of the service will constitute your acceptance of any changes.

## 15. Further information

Please contact us if you have any questions. We hope that we will be able to resolve any queries or complaints to your satisfaction.

You also have the right to make a complaint about the processing of your personal data to your local Data Protection Authority.