



Providing  
innovative  
**software  
solutions.**

Carbon  
Reduction  
Plan

PPN 06/21  
2025

# Overview

**Wider Plan** is an award-winning employee benefits provider, specialising in the provision of voluntary benefits and salary sacrifice schemes. We are also proud to be recognised as a Government outsourcing partner, providing administration and payment services. We equip organisations with innovative software-based solutions designed to make a real difference to the lives of their users.

We are an ethical family business committed to donating at least 5% of our profits to charitable causes. We are proud to be carbon-neutral by offsetting our carbon footprint with donations to the Worcestershire and Warwickshire Wildlife Trusts.

## Commitment to achieving Net Zero

Wider Plan is committed to achieving Net Zero emissions by 2050.

## Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

<b>Baseline year:</b>	2014
<a href="#">Additional details relating to the baseline emissions calculations.</a>	
Wider Plan has been off setting carbon emissions with donations to local wildlife trust charities since 2007.	
<b>Baseline year emissions:</b>	
<b>Emissions</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
Scope 1	0
Scope 2	90
Scope 3 (Included sources)	56
<b>Total emissions</b>	146

# Current emissions reporting

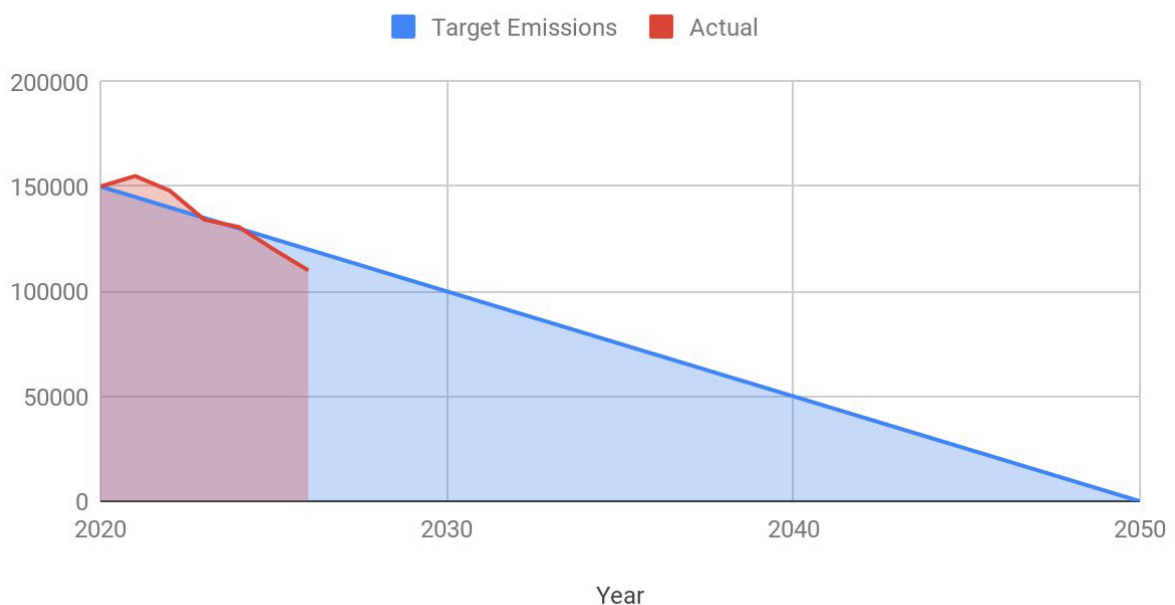
Reporting year:	2025
Emissions	TOTAL (tCO <sub>2</sub> e)
Scope 1	0
Scope 2	85 <i>Offsetting:</i> <i>Solar panels 47.33t</i> <i>Tree planting 1.1t</i>
Scope 3 (Included sources)	0
Total emissions	36.57

## Emissions reduction targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets. We project that carbon emissions will decrease over the next five years to 25.6 tCO<sub>2</sub>e by 2030. This is a reduction of 30%.

Progress against these targets can be seen in the graph below:

Carbon Reduction: Projected vs. Actual



# Carbon reduction projects

## Completed carbon reduction initiatives

The following environmental management measures and projects have been completed or implemented since the 2014 baseline. The carbon emission reduction achieved by these schemes equate to 107 tCO<sub>2</sub>e, a 73% reduction against the 2025 baseline and the measures will be in effect when performing the contract.

Completed carbon reduction initiatives:

- Installation of solar panels to office buildings.
- Change to staff homeworking since 2020.
- A move to webinar and online meetings internally, and with clients.
- A move from providing printed materials to pdf copies.
- Staff volunteer days for tree planting activities.
- Upgrading to LED lighting with movement sensors.
- Introduction of salary sacrifice car scheme, providing staff with affordable access to electric and hybrid cars.
- Offsetting carbon emission by donating to local wildlife trusts.

In the future we hope to implement further measures such as:

- As staff continue to predominantly work from home, Wider Plan will relocate to smaller offices (Unit 5) on the same development.
- Installation of solar panels to Unit 5 will reduce emissions.
- LED and movement sensor lighting.
- Using existing office furniture to reduce waste.
- Regular servicing of the aircon system.
- Continue to offset emissions by donating to local wildlife trusts.

# Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21<sup>1</sup> and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

**Signed on behalf of the Wider Plan:**



Date: 24/03/2025

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<sup>1</sup> <https://ghgprotocol.org/corporate-standard>

<sup>2</sup> <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup> <https://ghgprotocol.org/standards/scope-3-standard>